



NEWS RELEASE

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ACSI's New Website Emphasizes Performance Edge for Clients

Nashville, TN: Automated Collection Services, Inc. (ACSI) has launched its new company website at www.automatedcollections.com. The new website emphasizes how the company provides clients with a performance edge: through professional staff, comprehensive security, a culture of service, effective resolution, proven results, and enterprise-wide quality.

Launched just last week, the site details how these six features deliver an edge for clients like those referenced in [this November press release](#).

"Our website is often the first impression of ACSI and we have spent several months carefully articulating our culture and services. We are pleased with the final product and highly recommend Net Gain Marketing as an excellent partner in this development," said Don Taylor, President of ACSI.

The website was built in partnership with Net Gain Marketing (www.netgain4results.com), a member of the Sitefinity Partner Program, with the latest in web content management technology. Using Telerik's Sitefinity solution (www.sitefinity.com), companies are able to train employees to update their web content on an as needed basis. There is no need to go back to the original developer for every small change needed in the future. Real-time workflows ensure that only content that has been approved by multiple levels of management ever goes live on the site. It also allows for integration with customer relationship management (CRM) so incoming leads can be imported directly from platforms such as www.salesforce.com.

For more information please visit www.automatedcollections.com.